



It's May and spring in St. Louis is in full gear! Beautiful weather allows us to start on the outside home improvement projects we've been thinking about all winter. In the spirit of home beautification, Ferguson Roofing is pleased to announce the launch of a new product line, [LP SmartSide](#)! Although this product has been on the market for years, it has finally received the proper level of distributor support in the St. Louis market and we can't say enough good things about it!

[Vinyl siding](#) is the most popular solution for homeowners who want to change the exterior of their home. For many homeowners, though, they are looking at options other than [vinyl](#). Historically the alternative was fiber cement. This product has performed well enough, but there has always been reoccurring concerns. [LP SmartSide](#) is a superior alternative to this option. It has increased durability, better moisture resistance and easier/safer installation than fiber cement. As all homes are different, Ferguson Roofing will be offering both [vinyl](#) and [LP Smart Side](#) options in our product line! For more information about LP Smart Side, [please click here visit our website](#).

2014 brought new initiatives to Ferguson Roofing. In addition to the product launch, Ferguson Roofing officially announced our philanthropic mission as focusing on First Responders. We felt we could do more for the community if we directed our efforts to this essential group of individuals that do so much for us! For more information, [click here](#). So far this year, we've participated in a [Red Cross blood drive](#), supported the [Fat Chimp Wounded Warrior Fest](#) and we will be participating in an upcoming golf tournament that supports the military. Additionally the second Sunday of May, we get to celebrate the ultimate First Responder, **MOM!**

Moms take care of us when we are sick, pull gravel out of our knees after unfortunate bike incidents, protect us before (and after) we are old enough to take care of ourselves and prepare us as best they can to meet the world. With all that they do, one day a year is not enough to exhibit the proper amount of gratitude, so we try to remember to celebrate mom all year long!



This month we wanted to celebrate the mother of Ferguson Roofing, Ethyl Lesniak. Ferguson Roofing was founded in 1939 by Charles Lesniak at his home in Ferguson, Missouri. His wife, Ethyl, managed the day to day operations of answering phones and scheduling appointments. Without her support, Charles would not have been able to establish such a solid business that has carried forward 75 years to the present day!

Ethyl Lesniak is pictured here with our Facility Manager of 34 years, Wayne Cadwell.

As with all holidays, our staff loves a good celebration. Here are some ways in which we pay homage to our moms, wives and mother-figures:

- Jason and Brett, owners of Ferguson Roofing, will begin their day with a Mother's Day breakfast with Ethyl and the family. On his first Mother's Day as a father, Jason is excited to take his wife and their newborn son on a hike after breakfast.

Office Team

- Laura puts the men in the family to work grilling for Mother's Day. It gets better! They even have to clean up

afterwards.

- Devan and her family makes a full weekend out of the celebration at [Montauk State Park](#) for a trout fishing excursion. Her parents, both sets of grandparents, aunts, uncles and cousins get together, fish, eat and enjoy the great outdoors.

- Gretchen and her sisters make a brunch feast for their mother, complete with Irish coffees and Mimosas. This year the grandkids will be old enough to clean up the kitchen for *their* mothers.

- Erin used to spend hours in her mother's garden. Now she treats her to a Mother's Day breakfast. This year, Erin's mother and mother-in-law will be joining her for a movie marathon!

- LaPresha has a full weekend planned with her mother. On Friday, she will accompany her mother to a musical. Saturday is set aside for a family picnic complete with a kickball tournament and Sunday, the family will go to church and have a dinner together to celebrate Mom.

- Cindy sets Mother's Day aside for whatever her mother's heart desires.

Production Team

- Yvette creates a culinary masterpiece of her mother's choice. Some years she takes mom golfing, unless she is out of town, in which case, Yvette makes sure her mom receives a delivery of flowers and balloons.

- Tracy feels very fortunate that her kids take special care of her on Mother's Day. She really enjoys the mother-daughter pedicures are always fun and when her kids go out of out of their way to show what an awesome mom she is.

- Justin will take his mother to do one of her favorite things: fishing. Afterward he will help cook dinner for her.

- Troy takes wonderful care of his wife on Mother's Day. His lucky lady gets flowers, chocolates, a night on the town and he helps his daughters make cards for their mother.

Sales Team

- Becca likes to make life more beautiful for her mother, grandmother and aunt by doing manual labor in their gardens.

- Josh and his girlfriend celebrate their mothers together by taking them to a Cardinals Game.

- His mother may be 2,000 miles away, but Dallas will make sure she gets flowers at her workplace. As for his special lady, he will prepare her dinner and, of course, bring her flowers.

- Mike arrives at mom's home in the morning with flowers and cooks his entire family a breakfast feast in honor of his mother.

From the staff at Ferguson Roofing, Happy Mother's Day!!!

Please stay tuned to [Facebook](#), [Twitter](#), [LinkedIn](#) and [our website](#) for exciting product information and more exciting events relating to our philanthropic mission!



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